
Making Better Maps - The Art of Conveying the Right Message

Course Length: 16 hrs

ArcGIS Version: 10.x

Overview

There is a big difference between making a map and making a good map. It is not just a matter of putting map elements on a piece of paper. There are definitely some tricks to getting all the right information on the map without cluttering up the whole thing. A map is all about the story it is trying to convey. By choosing symbols and labels wisely, a map can tell a complete story. This course covers tips and tricks on making those choices, as well as teaching students about visual hierarchy – how to draw attention to certain details and away from others.

Audience

This course is for those who are already comfortable with the basics of ArcGIS and want to learn more about efficiently and effectively creating hard copy maps, in ArcGIS.

Format

In-person instruction with hands-on practice, and course materials you can keep.

Prerequisites and Recommendations

Students should have knowledge of Microsoft Windows® and be familiar with the basic use of ArcGIS, including the topics covered in either the **Fundamentals of ArcGIS** or **ArcGIS Desktop I** classes. Recommended prerequisite course: **Taking Control of the Text on Your Map**.